

Cristina Sara Padron

www.idezin.net

(pə drōn/)

- 02 Art Center College of Design.
Web design
- 99 The University of Georgia.
Bachelor of Fine Arts;
Graphic Design
Graduated magna cum laude

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- Present** Freelance Designer.
Clients include Northstar Travel Media (TravelAge West, Travel Weekly, HTI), Reed Business, China National Tourist Office, Hospitality Marketing Concepts, Michael J. Pierson Associates, Universal Music, Cocktail Candy, Twang, Fraser Communications, Grabiner Hall and various independent musicians. Projects range from corporate ID, collateral and direct mail; packaging; web and email design; copywriting and editing.
- 00-03** Cahners, TravelAge West.
Primary art director and designer for marketing department of a travel trade magazine. Conceptualized and designed ads, logos, collateral, custom publishing, brochures, direct mail and web sites. Assisted with writing and copy-editing. Managed all vendors and printing.
- 03** Pulsar Advertising.
Assisted conceptualizing, strategizing, and designing a promotional program for Bud Light Branding Team.
- 99** Perceive.
Summer design intern.
- 97-99** UGAzine, The University of Georgia Student Magazine.
Directed and created layout and design for quarterly magazine. Other functions included coordinating ads, delegating art and illustration, copy-editing and overseeing production.

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Computer knowledge includes Mac OSX QuarkXPress 6.0, InDesign CS, Adobe Illustrator CS, Adobe Photoshop CS, Adobe Acrobat Suite 6.0, Dreamweaver MX, HTML, Image Ready CS. Trained in illustration, calligraphy, photography, and technical drafting.

(skilz)

- 05 Winner, American Graphic Design Award
- 04 Winner, Maggie Award, "Best Media Kit," Western Publications Association
- 04 Speaker, 2004 Western Publication Association Publishing Conference
- 03 Winner, Clarion Award, "Best Media Kit," The Association for Women in Communications
- 02 Finalist, Maggie Award, "Best Media Kit,"
- 01-04 Member, American Institute of Graphic Arts
- 95-99 Dean's List, Presidential Scholar, Hope Scholar
- 98 Human Rights Festival Art Show and Auction

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